



HUBZone is a federal contract set-aside program for companies located in Historically Underutilized Business Zones -- typically inner-city and rural areas seeking empowerment to develop economically.

The HUBZone Council is a non-profit volunteer membership trade association that provides service and support to its member companies and the entire HUBZone business community.



Corporate Sponsorship: Your Key to Reaching Almost 10,000 HUBZone Businesses

If your company wants to get its message to the HUBZone business community, and reap the benefits of association with a respected government contracting presence, consider Corporate Sponsorship.

The HUBZone Council's new [Corporate Sponsorship program](#) provides excellent marketing benefits to companies that provide products and services of value to HUBZone-certified companies. Law firms, accounting firms, technology providers, major manufacturers, trade associations, and professional service firms are among those companies that typically become corporate sponsors.

Corporate Sponsorship is available at three affordable levels:

- **Bronze** - \$5,000 per year (\$6,845+ value)
- **Silver** - \$10,000 per year (\$13,940+ value)
- **Gold** - \$20,000 per year (\$27,535+ value)

Corporate Sponsorship benefits include:

- press release announcing sponsorship (sent to entire HUBZone business community)
- 'biz card' advertisements in The Zone Report newsletter (emailed monthly to 16,000+ company owners and managers in almost 10,000 HUBZone businesses) and Member Newswire (emailed monthly to owners and managers of Council member companies). Upon request, a click-through

Supporting the HUBZone Empowerment Contracting Program

The Council strives to:

foster development in economically-challenged areas of the United States

monitor public policy and promote actions that support the well-being of the HUBZone Empowerment Contracting Program

seek public policies that support, enhance, and expand business opportunities for firms that have been certified as HUBZone firms

provide a forum for HUBZone firms to discuss issues of mutual interest

promote services of interest to HUBZone firms, such as training and workshops

reinforce relations among HUBZone firms, government agencies, and other businesses.

activity report can be provided for follow-up. See [application](#) for 'biz card' ad specifics. Ad placement frequency is based on Sponsorship level:

- o Bronze - 3 ads in each publication = 6 ads total (\$4,500 value)
- o Silver - 6 ads in each publication = 12 ads total (\$9,000 value)
- o Gold - 12 ads in each publication = 24 ads total (\$18,000 value)



- recognition on the Council website with logo. Silver and Gold Sponsors also receive website links (exclusive Sponsor and Partner benefit).
- recognition in Annual Meeting and Conference promotional materials (widely distributed to the entire HUBZone business community) (exclusive Sponsor benefit)
- complimentary registrations for the Annual Meeting and Conference
 - o Bronze - 1 registration (\$595 value)
 - o Silver - 2 registrations (\$1,190 value)
 - o Gold - 3 registrations (\$1,785 value)
- complimentary table-top exhibit space at the Annual Meeting and Conference (\$250 value)
- sponsorship of selected Annual Meeting and Conference events, based on Sponsorship level:
 - o Bronze - refreshment break (\$1,500 value)
 - o Silver - breakfast (\$3,500 value)
 - o Gold - lunch or reception (\$7,500 value)

Become a Corporate Sponsor by [downloading an application](#).

To discuss Corporate Sponsorship or a special partnership with the Council to offer your products or services to HUBZone firms on an exclusive or discounted basis, please contact us.

Celebrating 10 Years of Service to the HUBZone Business Community



The concept of creating a trade association that would work to ensure the best possible implementation and development of the HUBZone program began in the

COUNCIL WEBSITE: Information Portal



The Council Website contains considerable information about the HUBZone program and federal contracting and provides links to Corporate Sponsors.

Council members gain access to powerful online tools, including:

- o federal contracting assistance
- o operations hotline
- o legal hotline
- o legislative & regulatory insights

Need help submitting a contract bid or filing a protest? The Council can provide information and assistance to bring your company more success in earning contracts.

Visit the Council's website.

summer of 1999 with a series of emails among several HUBZone-certified firms. It soon became clear that there was significant interest in forming an association.

The need for such an organization became even clearer as the early months of Fiscal Year 2000 began with very little HUBZone contracting activity. Few awards were occurring, despite the requirement of the law that a significant number of contracting dollars from federal departments and agencies covered by the program be awarded to HUBZone-certified contractors.

Representatives from nine HUBZone-certified firms met, discussed the need, determined the focus, and formed the HUBZone Contractors National Council in February 2000.

Today, HUBZone Council member companies represent virtually every NAICS code and provide products and services to a wide range of government agencies. According to the U.S. Small Business Administration, more than \$10 billion was spent on HUBZone contracts in Fiscal Year 2008.



FOR MORE INFORMATION:

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